

# President's Message



*Patrick Eastgate*  
*ASMIRT President*

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#ThePresBlog

**Being my final message for 2017, it is important for me to reflect on what has been achieved by ASMIRT – our professional body. None of these achievements would have been possible without the dedicated staff we have in our Melbourne office and our passionate volunteers from across the country. Thank you to all of you – our Board provide a strategic direction, but it is your hard work, commitment and enthusiasm that sees it come to fruition.**

2017 has certainly been a year of positive changes. In January we welcomed our new Chief Executive, Sally Kincaid, into our organisation. Sally brings an energy and vision that is in harmony with that of our Board.

Our Board and staff spent some solid time redefining our Vision, Mission and Strategic Plan in order to ensure that we are all working towards the same aspirations for ASMIRT. It will be the cornerstone to what we have achieved this year and for the next few years to come.

This year, we all headed to Perth for another successful and inspiring annual conference and we look forward to meeting again in our nation's capital in March for ASMIRT 2018.

Following a dedicated commitment, we realised one of our key goals a little earlier than expected – an operational surplus. This triggered the sale of our building at King Street in Melbourne. More recently we have purchased a new office suite that better reflects the modern society we aspire to. We hope to be up and running in our new space in late December in order to keep up some great momentum in 2018.

On the IT front, our examinations will transition to an online platform in 2018. We have also invested in our IT infrastructure with a focus on our database, CPD portal and the face of our brand – our website. With a recent gap analysis completed, we hope to see this exciting implementation occur in the lead up to the new year, with a live date early in 2018.

We have continued to grow our relationship with colleagues from the Australian Sonographers Association (ASA), the Australasian College of Physical Scientists and Engineers in Medicine (ACPSEM), the Australasian Society for Ultrasound in Medicine (ASUM) and the Medical Radiation Practice Board of Australia (MRPBA) – our united strength will ensure we have an active voice in health care matters at the highest levels. I thank all of these organisations for bringing a positive and collegial approach to how we work together.

The big project for ASMIRT this year has been the development of a process to certify our professionals in a Preliminary Image Evaluation. Our online examination platform will play an integral role in this development.

There are too many people to thank as to be contained within this message. Our staff, our Board, our Panels, our Branches, our sub-Branched, our Committees and all our representative volunteers – thank you. Without your time, passion and dedication we would have no progress and without progress we become obsolete. Thank you all for your tireless efforts in growing and improving our brand.

Finally, I would like to wish you all a very merry and safe festive season and I look forward to sharing with you our progress in 2018.

Patrick Eastgate  
ASMIRT President